

History of Publishing



300 BC - Ancient Library of Alexandria opens. Books flourish in Egypt.



3,000 BC - Earliest known books were clay tablets of Mesopotamia and papyrus rolls of Egypt.

8 BC - Earliest recorded use of paper as a writing medium used by the Chinese.



1450 - Johannes Gutenberg improves movable type printing.

1731 - The first modern magazine is published in London; The Gentleman's

1886 - Linotype machine is invented which revolutionizes typesetting and reduces labor.



1925-1967 Magazine space explodes. News-week, Esquire, Rolling Stone, Seventeen.

40,000 BC - First cave paintings found in Spain.



1,300 BC - Chinese use books made out of bamboo sticks and wood.

100 BC - Roman scriptoria start selling books. Books become a symbol of distinction.

1456 - The first book ever is printed; a Latin Bible.

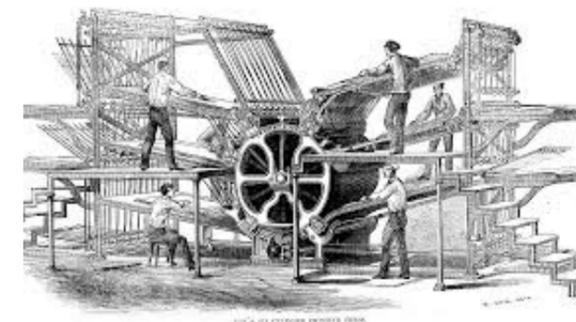
1040 - The first movable type printing technology developed in China.



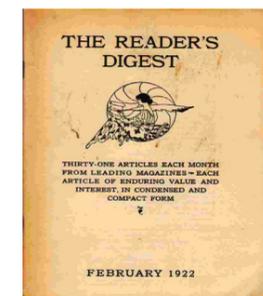
1605 - The world's first newspaper "Relations" debuts in Germany.

1790 - Camera is invented by Thomas Wedgwood.

1843 - steam powered rotary printing press invented which reduces cost and brings printing to the masses.



1922 - Readers Digest debuts



1983 - Desktop Publishing begins.

1996 - Traditional newspapers begin developing online versions for the web.

1999 - Blogger is founded and self publishing on the internet begins to take off.

2005 - Youtube goes online and video sharing on the internet becomes mainstream.

2007 - Amazon releases Kindle and soon E-Ink e-readers begin to gain traction.

2010 - Apple announces iPad, the first commercially-profitable tablet computer.

2011 - Amazon reports ebook sales surpass printed ebooks for the first time.

1996 - Jacobson and Comiskey patent E-ink technology.

1998 - Google is founded and it vastly improves information retrieval on the internet.

2004 - The beginning of Facebook which quickly becomes a hub of social networking and information sharing.

2008 - Apple launches "App Store" and apps soon become a new medium for interaction.

2010 - Tablets continue to surge in prominence thus further popularizing books.

2006 - Twitter debuts and gives a new meaning to short form publishing while becoming a popular source for breaking news and information outside of traditional media..



Sources:

[*http://finvy.com/a-brief-history-of-publishing/](http://finvy.com/a-brief-history-of-publishing/)

[*http://socialmediachimps.com/wp-content/uploads/2012/04/history-publishing-printing-press-infographic-.jpg](http://socialmediachimps.com/wp-content/uploads/2012/04/history-publishing-printing-press-infographic-.jpg)